
neustadt

Light

Regular

SemiBold

Version 2.0

designed by Jörn Oelsner 2010 | URW++

TYPEFACE

Neustadt

DESIGNER / DATE

Jörn Oelsner, 2010

ABOUT

The Neustadt font family was originally designed as a corporate font for Sport 2000, one of the leading buying groups in the European Sport Retail Industry. After it has been successfully established, it is now available in a revised version for the general market. The Neustadt family is highly legible both in print and on screen. As part of the URW++ SelecType collection, Neustadt meets very high quality standards and is available in over 30 European languages. The characters have smooth curved spines and little contrast combined with a big x-height. The form is very functional and has no unnecessary details. These characteristics make Neustadt perfectly usable for many type applications like sign posting, headlines, texts and also for branding.

STYLES

Light, Regular, **SemiBold**

CHARACTERS

385 per style

FORMAT

OpenType Standard

LANGUAGE SUPPORT

West, East, Turkish, Baltic, Romanian

INCLUDES LATIN

Afrikaans, Albanian, Basque, Belarusian, Bosnian, Breton, Catalan, Chamorro, Comorian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Finnish, Flemish, French, Gaelic, Gagauz, German, Hawaiian, Hungarian, Icelandic, Indonesian, Irish, Italian, Latin, Latvian, Lithuanian, Luxembourgish, Malagasy, Malay, Maltese, Maori, Marquesan, Marshallese, Moldovan/Moldovian/Romanian, Ndebele, Norwegian, Polish, Portuguese, Quechua, Romanian, Romansh, Sami, Samoan, Sango, Sesotho, Slovak, Slovenian, Somali, Sorbian, Sotho, Spanish, Swahili, Swedish, Tahitian, Tetum, Tok Pisin, Tongan, Tsonga, Tswana, Turkish, Turkmen, Tuvaluan, Wallisian, Walloon, Welsh, Xhosa, Zulu and more.

OT FEATURES

Ligatures, Ordinals, Proportional Lining Figures, Numerators, Fractions

NEUSTADT LIGHT

(HAMBURG DOCKLAND 427-01)

24PT

(hamburg dockland 427-01)

18PT

(HAMBURG DOCKLAND 427-01)**(hamburg dockland 427-01)**

12PT

(HAMBURG DOCKLAND 427-01)**(hamburg dockland 427-01)**

NEUSTADT REGULAR

(HAMBURG DOCKLAND 427-01)

24PT

(hamburg dockland 427-01)

18PT

(HAMBURG DOCKLAND 427-01)**(hamburg dockland 427-01)**

12PT

(HAMBURG DOCKLAND 427-01)**(hamburg dockland 427-01)**

NEUSTADT SEMIBOLD

(HAMBURG DOCKLAND 427-01)

24PT

(hamburg dockland 427-01)

18PT

(HAMBURG DOCKLAND 427-01)**(hamburg dockland 427-01)**

12PT

(HAMBURG DOCKLAND 427-01)**(hamburg dockland 427-01)**

NEUSTADT LIGHT

FOUR large container terminals are available in Hamburg. High-performance handling with short mooring times means that even the biggest container carriers leave the port again after one or two days. The capacity of

20/24PT

NEUSTADT SEMIBOLD

THE HHLA Container Terminal Tollerort (CTT) provides four berths with a total of eight container gantries and can handle post-Panamax size ships. The terminal area will be expanded in the coming years and two additional berths are to be built. CTT has its own container rail station, which went into operation in 2008. 720 metres

16/18PT

NEUSTADT REGULAR

A TRADITIONAL PORT of Call for Cruises. Hamburg has a long tradition as a destination or departure point for cruise ships. Many passenger ships call at Hamburg every year. Cruise ships will be moored at the Hamburg Cruise Center on about 88 days this year. To keep up with the growing demand, a second Cruise Center will be opened in Hamburg-Altona in the summer of 2009. The berths there will be available beginning in late summer 2009 and the terminal building is planned to open in 2010. The location close to the downtown area will make this terminal particularly

12/14PT

NEUSTADT SEMIBOLD
NEUSTADT LIGHT

HAMBURG is often called the gateway to the world. And in fact, shipping lines connect the city to more than 900 other ports in 177 countries around the world. About 12.000 seagoing ships call at the Port of Hamburg every year. They meet almost any demand, from full container loads and consolidated container loads through conventional general cargo, project cargo

10/12PT

and heavy lifts to Ro-Ro cargo. Hamburg is particularly strong when it comes to transports to and from Asia. 27 of the 35 container services that sail between Northern Europe and Asia call directly at the Port of Hamburg. Along with the many container services, a number of shipping lines also provide regular liner service for project cargo via the Port of Hamburg.

NEUSTADT REGULAR

A CRUISE is not only a sea journey - the various tourist destinations along the way are of equal importance. This means that the image and infrastructure of each of the docks play a significant role. The Hamburg Docks have developed to become an interesting tourist destination for cruises within a very short space of time. This is on the one hand due to the fact that the Docks are in an excellent inner city location and - on the other hand - that it is the home of one of the most modern Cruise Liner Terminals,

08/10PT

the HCC (Hamburger Cruise Center). The passengers can easily explore the maritime metropolis of Hamburg due to the good public transport links and short routes. The city offers numerous appealing day trips and, for those not keen to leave the Docks, there is also plenty to see. The traditional Hamburg Docks has a wealth of tourist attractions and is one of the most lively areas of the city. But also the surrounding areas can be reached quickly due to the optimum location of the city of Hamburg and the good trans-

DOCKLAND

A DOCK (from Dutch 'dok') is a human-made structure involved in the handling of boats and ships, usually on or close to a shore. However, the exact meaning varies among different variants of the English language. "Dock" may also refer to a dockland (or dockyard) where the loading, unloading, building, or repairing of ships occurs.

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THE WORLD'S oldest known dock at Lothal (2400 BCE) was located away from the main current to avoid deposition of silt. Modern oceanographers have observed that the Harappans must have possessed great knowledge relating to tides in order to build such a dock on the ever-shifting course of the Sabarmati, as well as exemplary hydrography and maritime engineering. This was the earliest known dock found in the world, equipped to berth and service ships. It is speculated that Lothal engineers studied tidal movements, and their effects on brick-built structures, since the walls are of kiln-burnt bricks. This knowledge also enabled them to **SELECT LOTHAL'S LOCATION**

DOCKLANDS is the semi-official name for an area in northeast & southeast London, England. It forms part of the boroughs of Southwark, TowerHamlets, Newham and Greenwich. The docks were formerly part of the Port of London, at one time the world's largest port. They have now been redeveloped principally for commercial and residential use. The name London Docklands was used for the first time in a government report on rede-

TERMINAL // G-217

CUSTOM CONTAINERS are used to ship products such as letters and glyph components. Customized dots, serifs and dashes, marks, brackets, accents, fractions, ligatures, etc. are common to ship in OTF containers to protect feature contents

A CONTAINER TERMINAL is a facility where cargo containers are transshipped between different transport vehicles, for onward transportation. The transshipment may be between ships and land vehicles, for example trains or trucks, in which case the terminal is described as a maritime container terminal. Alternatively the transshipment may be between land vehicles, typically between train and truck, in which case the terminal is described as an inland container terminal. Maritime container terminals tend to be part of a larger port, and the biggest maritime container terminals can be found situated around major harbours. Inland container terminals tend to be located in or near major cities,

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385 neustadt **CHARACTERS**

TYPE AND PDF DESIGN

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DISTRIBUTOR

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